

MADELEINE BROOKS

Bilingual User Experience & User Interface Designer

Maddie@madeleinebrooksdesign.com
(817) 308-4930

RELEVANT EXPERIENCE

UX/UI Designer - Contractor

Frogslayer & Amy Hamm Design

- **#1 National Amusement Co. [conf.]** (Jan '22 - Present)
 - Revising and redesigning interface, icons, and navigation for customer-facing software
 - Supporting and testing the design and prototype for a template app allowing managers to make changes w/o having to write code
 - Advocating for and Designing UI to follow accessibility guidelines
- **Tank Inspection Co. [conf.]** (Sept '22 - Present)
 - Writing surveys, administering them, and interviewing users
 - Analyzing results and creating reports to aid design in creating the most user-friendly UI
- **Corporate Financial Planning Co. [conf.]** (July '22 - Sept '22)
the 'TurboTax' for determining and administering incentives for employees
 - Defining the goals, problems, roles, and typical user flows of prospective customers
 - Using this information to create wireframes and Figma prototypes
- **Lupl App** (Sept '20 - Nov '21)
First-of-its-kind app for collaborative, international legal work
 - Creating screens from scratch for iOS & desktop, consulting and augmenting large design system
 - Leading the creation of a new feature in both Web & iOS to allow users to view, edit, & collaborate on shared documents across a multitude of different apps intuitively from within Lupl
 - Overseeing nearly half of the design for the Microsoft Teams revolutionary integration app
 - Using Marvel & Figma to create a click-through prototype for Design Reviews
 - Writing and revising copy in 'brand voice' for various screens
 - Communicating with Stakeholders, Sr Designers, & Programmers remotely to accomplish team goals and deliver designs on time
 - Drafting emails and video walkthroughs to translate complex technical problems and possible solutions to product managers and COO
 - Addressing the user experience for various pull requests
 - Attending scrum meetings and sprint reviews as the primary UX voice among colleagues

Portfolio:

madeleinebrooksdesign.com

SKILLS

UX Research

User Survey creation, administration, & analysis; User Interviews; User Personas; Journey Mapping; Wireframing

Prototyping & Graphic Design

Adobe Photoshop, Adobe Illustrator, & Adobe XD; Figma; InDesign; Sketch; Marvel; Component Libraries

Front-End

HTML, CSS, & JavaScript; Azure DevOps

Languages

Fluent Spanish; Conversational German; Beginner French, Korean

EDUCATION

University of Texas, Austin

B.S. Public Relations & B.A. Spanish
High Honors, GPA: 3.86

OTHER EXPERIENCE

Teach for America '10

Corps Member in San Antonio
Bilingual Educator

Indigenous Media

Executive Asst. to COO of Hollywood Indie Digital Studio